

Contact: Todd Fiorentino
Phone: 732-595-6064
E-mail: toddfor@yahoo.com
Date: February 4, 2011

For Immediate Release...

NEW PRACTICE, NEW MENU, NEW YEAR!

Energy Rising Massage Therapy opened a new practice this year in Pittsfield at 150 North Street, suite 26B offering a variety of services: Swedish massage, stone, Thai, sports, body scrubs, deep tissue, myofascial release, pre and post-natal as well as structural bodywork. “This has been a very exciting time,” said Todd Fiorentino, LMT, the owner of Energy Rising, “Pittsfield is recreating itself and I want to be part of this process.”

The mission of Energy Rising is to provide therapeutic massage in a non-clinical setting. Todd began his practice six years ago after realizing that many people are in pain and feel drained energetically. Massage therapists are uniquely positioned to help alleviate these issues. With 1,000+ hours of training in a wide range of modalities and a teaching background, Todd launched www.energyrising.net and began taking clients in the Berkshires.

While western MA is well-known for resorts and spas, not everyone goes for massage to ‘see and be seen’ or simply for pampering. Energy Rising follows clients as they improve, treating a variety of conditions including headaches, fatigue, neck and back pain, sciatica, insomnia, anxiety and more. Todd works with athletes to support their training programs and conducts postural analyses to find the root of structural problems.

“A great new year’s resolution is to come in once per month for a general wellness massage,” says Todd, who believes many musculo-skeletal problems could be prevented. “We are now approaching companies in the Pittsfield area, offering wellness programs for employees and doing more on-site work,” continued Todd. Employers are finding that gift certificates are great for employee-of-the-month awards and, ultimately, that wellness services can reduce employee healthcare costs while boosting productivity.

The new Energy Rising blog can be found at www.energyrising.wordpress.com. Todd invites everyone to take positive steps toward their own personal wellness goals this year, and to make massage part of their day. Energy Rising can be reached at 732-595-6064 or todd@energyrising.net.